

## The 1<sup>st</sup> OCA Sport Congress 2009

March 12 – 14, 2009

Kuwait City, Kuwait

The OCA Sport Congress – the first ever Sport Congress of the Asian Olympic Movement since its establishment in 1949, was held in Kuwait City, Kuwait during March 12 to 14, 2009 in conjunction with the inauguration of the OCA Headquarters. The whole Olympic Movement were gathering in this very important occasions led by H.E. Sheikh Ahmed Al-Fahad Al-Sabah, President of OCA in the presence of H.E. Dr. Jacques Rogge, President of IOC, IOC members, all Asian NOCs, International Sport Institutions and WADA including the International Media Agencies. The Congress has discussed in length in various area covering Sport and Environment, Women Sports in Asia, Asian Games and Youth Sports, Sports Science in Asia, Sports Marketing in Asia and Governance of Sports in Asia. Over 100 invited and selected speakers presented in this Congress and wrapped up with the Plenary Sessions and adopted the following resolutions:-

### **Kuwait Declaration**

The 1st OCA Sport Congress gathered in Kuwait City during March 12-14, 2009 acknowledged the necessity of narrowing the gap among member NOCs and providing the youths of Asia equal opportunity to excel in their sport performances while retaining the Asian significant traditional culture. The Congress hereby declared and realized the importance of Olympic Educations and fight against Doping in sports for the youths who are the future of Asian Olympic Movement with a belief that the establishment of the OCA Academy in its Headquarters should be able to fulfill this commitment. “One Sport-One Game, One Game-One Year” concept should be further explored and implemented at the appropriate time for the mutual interest of the Asian Olympic Movement in true spirit of Olympism.

## Resolutions

1. The Congress recommends to activate implement in all Asian NOCs the "Green Legacy" under the IOC guidelines for future generations and was strongly disseminated the importance of Sport and Environment.
2. The Congress encourages all Asian Olympic Movement to promote more women in sports competitions and sport administrations through Olympic Solidarity Continental and World Program including the IOC Women Commission's activities.
3. Sport should be cultivated from the grass root to ensure the youth of Asian Continent who are the future of the Asian Olympic Movement shall be united with friendship and solidarity across the continent.
4. "One Sport-One Game, One Game-One Year" concept is worth to be implemented to minimize the burden of the NOCs.
5. The Congress fully supports the close collaborations with WADA in fighting against doping in sport by providing effective educations in all levels not limited to athletes, coaches and team officials supported by the OCA Academy.
6. The finding from the systematic survey of sports science capacity in all Asian NOCs should be used to narrow the gap of the NOCs in this specific area through technical co-operation and technology transfer.
7. Marketing and new media technology are considered as the main mechanism in generating the Games revenues, anyhow under the present difficult economic situations, the Congress calls upon all Asian Olympic Families to create core values in sport by exposure its dignity with fair play and fighting spirit for the attractions of sponsorship by creations innovative and feasible marketing technology to generate funds for Asian sports.
8. The Congress strongly encouraged and recommended good governance in all Asian NOCs' administrations and establishes good inter-relationships with governmental authorities to initiate the government involvement in the staging of Mega Sport Events within respective NOCs.

**March 14, 2009 Kuwait City, KUWAIT**